



Bridgeview Chamber of Commerce & Industry's LUNCH & LEARN WORKSHOP



SPEAKER: EILEEN KERLIN WALSH
“BRANDING YOUR SELF FOR SUCCESS;
Laying Bare the Heart & Soul
of your Business with your Brand Story”

Join us as we explore the meaning of “brand”, the crafting of a “brand message”, translating that message into a “brand narrative” and infusing that brand narrative into sales and marketing . You will learn how to weave your brand story A to Z through all aspects of your customer engagement. Finally, I will remind you that your brand story is never fully told. That you must keep rewriting and evolving, in business as in life.

Location: Northwestern College

7725 S Harlem Ave., Bridgeview

Date: February 27, 2019

Time: 11:45 a.m. registration
(12:00-1:00 p.m.)

Cost: *Free Workshop & Free Lunch*

Eileen Kerlin Walsh
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Worth, IL 60482
708-448-5169



Reservation Form due by February 22nd

Company: _____ Tel: _____

Address: _____ Zip: _____

Contact Person: _____ Ext. _____

Number of Guests to Attend: _____

COMPLETE & RETURN Form by Friday, February 22nd

Mail to the Bridgeview Chamber Office, 7300 W. 87th St., Bridgeview, IL 60455

FAX to the Bridgeview Chamber Office at 708-598-1709

Email to info@bridgeviewchamber.net